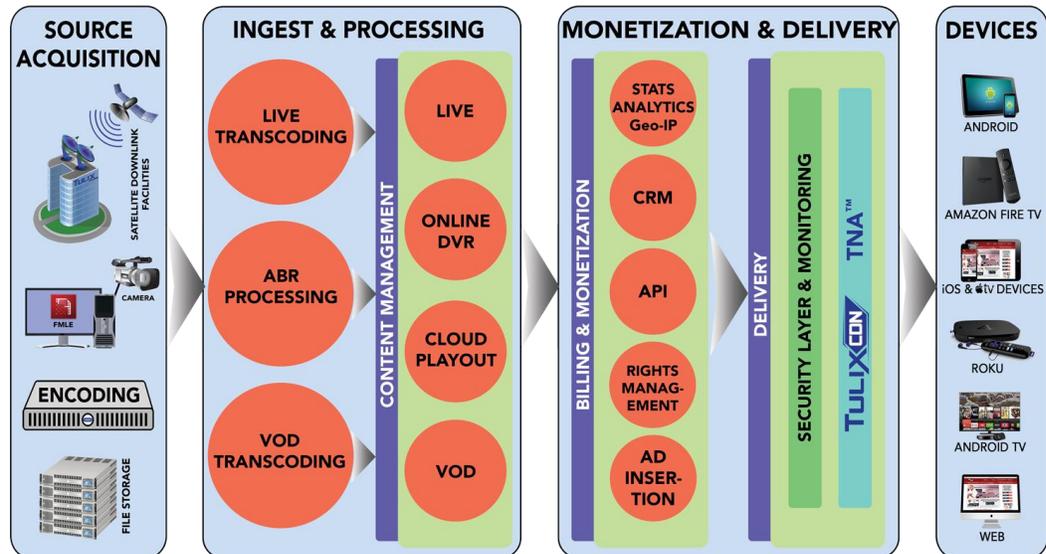


Corporate and Enterprise

Companies large and small are using streaming as a way to bring down costs and enhance the accessibility of their webinars, conferences, meetings, and internal videos. Tulix provides an end-to-end solution and works directly with corporate clients to meet their unique needs. With our own highly secure data centers and streaming-optimized networks, we can accommodate all requirements for corporate and enterprise video.



Components

Encoding and Source Ingest: Whether you're streaming a live conference from an IP encoder or have a large volume of Windows Media files you need to transfer and transcode, we'll help convert your source into the right formats to stream it to any device around the world.

Video Platform: Upload, transcode, and manage all of your video assets using Tulix's online video platforms. All content is hosted in Tulix's secure data centers and delivered via our global VDN.

Global Stream Delivery: All of your live, linear, DVR, and VOD content is delivered via Tulix's Video Delivery Network (VDN), engineered to provide the best possible live streaming experience along the world's fastest backbones using route optimization technology.

Additional Features: Make your content more accessible using a variety of streaming technologies offered by Tulix, including adaptive bitrate transcoding, cloud-based DVR archiving, and more.

Websites, Apps, and Set-Boxes: Reach your employees and customers wherever they are with web streaming and apps for all major platforms. Whether you want to provide training videos to your staff on Roku or stream your annual conference to employees who can't make it, we can help you get your content where it needs to be.

CRM and Billing System: Generate revenue from streamed content with Tulix's monetization system, which includes subscription and pay-per-view billing, as well as video ad-insertion. Monetize on all devices and use Tulix's CRM system to nurture and engage your viewers.

Stream Security and GeolP: Protect your content using token authentication security on Tulix's TNA streaming platform, compatible with all devices. Restrict access to your content to specific geographic locations. We can also help you integrate your DRM/security solution of choice.

Advanced Analytics: Make intelligent decisions about your streaming infrastructure and content strategy with the help of Tulix's Streaming Analytics Suite.

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Benefits

One-Stop Solution:

Chances are, you're looking for a streaming services vendor because building your own internal solution is too costly. However, working with multiple vendors to piece together a solution can be a tremendous burden of its own. We provide a full solution that gets your content from source to screen without the headaches or the high costs.

Custom Tailored:

We have the technical expertise and flexibility to provide any type of streaming solution. Having our own data centers and network infrastructure lets us support all streaming formats (including legacy ones like Windows Media), while our development and engineering staff build and modify the content management, monetization, analytics, and other systems and to meet the unique needs of your business.

Guaranteed Stability:

The stability of your technical infrastructure is crucial for the successful operation of your business. A problem anywhere in the chain, from the encoders, to the network, to the client-side apps, is a headache at best, and lost business at worst. Our streaming architecture is designed and operated entirely by us to provide the highest-possible level of stability.

Streamlined Support:

Our entire network infrastructure is owned and operated by us and all of our software components (content management systems, CRM, websites/apps, etc.) are developed in-house, making it easy for us to provide rapid support and fulfill custom modification requests.

Superior Network:

We are one of the few CDNs to own and operate our own data centers, giving us full control of the network infrastructure, which we built from the ground up to work optimally for global video streaming to all devices. We use route optimization so that every stream follows the optimal network path to each viewer along only the major tier 1 backbones we use to deliver content.

